EarthSTEPS

www.earthsteps.org

Succeed with ENERGY STAR® by Partnering with EarthSTEPS

Build ENERGY STAR Qualified Homes To:

ENHANCE HOMEBUYER SATISFACTION

Help your customers save money and energy every month, create a comfortable home, and protect our environment. The quality features built into ENERGY STAR qualified homes leads to lasting value, increased customer satisfaction, and more referrals.

INCREASE PROFIT

Satisfy the growing demand of today's homeowners to save energy, and translate that into an opportunity for your company to profit. Some buyers will use projected energy savings to pay for additional, high-value upgrades. ENERGY STAR builder partners also report reduced customer callbacks and fewer warranty claims.

REDUCE LIABILITY

EPA's rigorous guidelines and third-party inspections and testing help reduce liability issues. New standards help builders avoid common construction defects such as air leakage, improperly installed insulation, and missing air barrier details that can result in drafts, uncomfortable temperatures, and moisture problems.

GAIN RECOGNITION

Associate your company with a nationally recognized, trusted program to create market advantage. Partnering with EPA distinguishes your company as a leader in efficient construction, craftsmanship, and environmental stewardship. Americans recognize the ENERGY STAR as the mark for high efficiency.

Contact us at:
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To earn the government's ENERGY STAR, a home must meet strict energy efficiency guidelines set by the U.S. EPA. ENERGY STAR qualified homes are quieter and more comfortable, have lower utility bills, and help protect the environment by reducing greenhouse gas emissions.

ENERGY STAR